

Message Text

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ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W

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R 170903Z AUG 75

FM AMEMBASSY MANAMA BAHRAIN

TO SECSTATE WASHINGTON DC 2389

UNCLAS MANAMA 0969

E.O. 11652: N/A

TAGS : BEXP, BA

SUBJECT : PROPOSED PENNSYLVANIA STATE IOGA TRADE

MISSION TO MIDDLE EAST: THE BAHRAIN

POTENTIAL

REF : STATE 172598

1. KEEPING IN MIND THAT BAHRIAN, IN COMPARISON TO KUWAIT, SAUDI ARABIA AND THE UAE, IS A MODEST MARKET FOR MOST OF THE ITEMS COVERED BY THE PROPOSED MISSION, THE FOLLOWING COMMENTS ARE OFFERED: (A) A VISIT OF THREE DAYS (MAXIMUM) IS FEASIBLE; (B) HOTEL ACCOMMODATION IN THE TWO FIRST CLASS HOTELS IS ALWAYS DIFFICULT; WE MUST BE GIVEN AT LEAST THREE MONTHS ADVANCE NOTICE IF DECISION IS MADE TO INCLUDE BAHRAIN IN ITINERARY.

2. THE FOLLOWING PRODUCT LINES OF THOSE FIRMS CONSIDERING PARTICIPATION WOULD SEEM TO HAVE POTENTIAL: (A) ESB, INC.-- INDUSTRIAL BATTERIES; (B) ROMM & HAAS-- CHEMICALS, HEALTH PRODUCTS; (C) RORER INTERNATIONAL-- PHARMACEUTICAL PREPARATIONS; (D) ZURN INTERNATIONAL-- INDUSTRIAL MACHINERY, VALVES, PIPING, FABRICATED METAL PRODUCTS; (E) AIR PRODUCTS & CHEMICALS-- INDUSTRIAL GASES AND EQUIPMENT, MEDICAL PRODUCTS, CHEMICALS; (F) THE BUDD CO.-- AUTOMOBILE BODY COMPONENTS, BRAKES, WHEELS, PLASTIC PRODUCTS; (G) PPG-- GLASS AND INDUSTRIAL PRODUCTS; (H) DRAVO UNCLASSIFIED

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CORP.-- HEAVY MACHINERY AND TRANSPORTATION EQUIP-

MENT AND (I) EATON CORP.-- MATERIALS HANDLING
EQUIPMENT.

3. FOLLOWING PRODUCT LINES HAVE LEAST POTENTIAL
IN BAHRAIN: (A) AGRICULTURAL MACHINERY; (B) RAILWAYS
AND TROLLEY CARS (ABSOLUTELY NONE); (C) AIRCRAFT,
HELICOPTERS AND PARTS.

4. FOR A DETAILED REVIEW OF HOSPITAL MANAGEMENT
SERVICES REQUIRED IN BAHRAIN SEE MANAMA 752 AND
747.

5. ACTION REQUESTED: PLEASE KEEP US INFORMED
OF MISSION PLANS.
BURLEIGH

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